

# LIST OF ABSTRACTS: WORKSHOPS Page 1

## Alphabetical by title

**Struggles for the Right to the City in the Bay Area** Jaron Browne, POWER

Alicia Schwartz, POWER  
Dawn Phillips, Causa Justa/Just Cause  
Robbie Clark, Causa Justa/Just Cause

Work with local Right to the City groups to counter the aura of inevitability surrounding megaprojects

**Breakthrough Communities** Carl Anthony

Paloma Pavel

Come hear inspiring success stories from the front lines: new emerging multi-racial coalitions are working to achieve social justice and environmental progress around the country. The panelists are featured authors in the publication *Breakthrough Communities: Sustainability and Justice in the Next American Metropolis*, MIT Press, 2009

This workshop will be moderated by M. Paloma Pavel, founder of the groundbreaking non-profit Earth House, working on health, justice, education, and sustainable development issues worldwide and legendary environmental justice pioneer Carl Anthony. We will introduce the metropolitan regional equity movement -- sometimes referred to as a new civil rights movement -- and highlight solutions to problems of environmental justice that take into account entire metropolitan regions: the inner city core, the suburbs, and exurban areas. Anthony and Pavel will explore prime examples of people building healthy, socially just and multiracial communities across the country featured in their new book: *Breakthrough Communities* and current examples of this work in the Bay Area.

Copies of *Breakthrough Communities* will be available for sale at the event ( \$ 28.00 Paperback ).

**Common Ground: Community Building through Creativity and Play** Name: Tai-An Miao  
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Name: Kamuela Enos  
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kamu@maoorganicfarms.org

Name: Molly Chlebnikow  
Affiliation: University of Hawaii  
Email: mollyac@hawaii.edu

**Creating Urban Greenspaces – Evidence-based Resources** Patricia Novick  
pnovick@aliveld.org

Participants in this interactive presentation will come away with evidence-based resource information about the contribution of urban Greenspaces to several elements of a just and sustainable metropolis including physical and mental health and well-being; child development, concentration, coping skills and cognitive functioning; safety and crime reduction; neighborhood cohesion, social ecology and economic value.

Attendees will be able to effectively show that Urban Greenspace is more than an amenity – it is a major contributor to community wellbeing in many forms. Communities with the lowest ratio of green space to population often lack the knowledge, skills, expertise, and influence necessary for creating additional green space.

Participants will also come away with a template for organizing to develop these spaces. Discussion will center on the experience of creating vest pocket parks in Chicago's Little Village reflecting the primarily Mexican heritage of residents and created by skilled and experienced contractors and developers in full collaboration with neighborhood residents.

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### Alphabetical by title

#### Decoding Military Landscapes

Name: Javier Arbona  
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Name: Bryan Finoki  
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Email: bfunk2000@yahoo.com

Name: Nick Sowers  
Affiliation: Soundscrapers  
Email: soundscrapers@gmail.com

We will devote our workshop to creating the foundation for a participatory online archive that catalogs and examines the legacy of military urbanization. Former military sites present formidable challenges as well as development opportunities to communities. But 'military urbanization' also rears its head in less official ways across an entire spectrum of space that resists exposure, and constantly threatens to blur any traditional distinctions between 'military', 'post-military', 'civil' and 'everyday domestic' space. The workshop will explore modes of mapping by looking at places such as (but not limited to): "gang injunction zones" and designated "free speech zones"; Army recruiter-designed video games and Second Life virtual space; nuclear waste transport corridors; privatized military housing, and neighborhood development. We seek to make visible a more pervasive post-9/11 security landscape that eludes scrutiny. Through public dialog we will develop the concept and working prototype for a new media-driven public broadcast project that can be of equal use to citizens, researchers, activist groups, historians, and a host of other communities struggling to confront the urban realities of militarization. The organizers of this workshop (Bryan Finoki/Subtopia; Javier Arbona/Architect; Nick Sowers/Soundscrapers) will offer their experience as military scholars and web creators to foster new collaborative and inter-disciplinary methods for conducting citizen research. Influenced in part by the work of experimental geographers like Trevor Paglen, and databases like the Center for Land Use Interpretation and Cryptome.org, we propose that art, photography, journalism, cartography, sound recordings, activism, historical archives, mobile technologies, social webs, and networks of physical exhibition spaces can be mobilized to record, expose, and redesign the vast dimensions through which military urbanism permeates cities and towns.

#### Good News from Ground Zero

Name: Allen Green  
Affiliation: ADPSR  
Email: al@greenplanning.org

Like Phil Jackson's Lakers and my neighbor's quilting bees show, we all carry genetic capacity for creative collaboration. While dominant social structures still manage to stifle innovation, making a "breathing space" for ingenious solutions to emerge through genuine dialogue is actually easy. The keys are found in game theory, brain science, management research, media driven innovations, and more. Democracy applied to urban greening can take a giant leap forward, right now, in the eleventh hour of planetary perils. We need to prove our genetic acumen for creative co-generation by practicing it, showing how, and teaching others key ingredients for cooking up their own brighter futures in diverse cultural contexts. For this purpose, I'd like to facilitate a Warp Speed Green Plan with the following stages that run 8 minutes each, with a 45 second prep (by me). They are designed to provide a memorable, exciting, productive, fun, and meaningful experience for all involved. My role as MC (with much practice in this Zen art) is to provide a "prep talk" that explains each game, then serve as timer, and coachon-call, and finally as wrap-up moderator. I will also ask for permission to record the event with video, photo, and audio media with future access for all involved.

#### Is New Ruralism Progressive? Does this matter in the context of seeking a "Just Metropolis"?

Name: Keith Pezzoli  
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Name: Kerry Williams  
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Name: Janice Pezzoli  
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This participatory workshop is designed to help The Global ARC (Action Research Center) generate themes for the production of a documentary about an upcoming two-thousand mile Bicycle Journey (Canada to Mexico, July 7, 2010 to September 18, 2010). This "Journey of the Global ARC 2010" will alert and inform audiences about progressive sustainability solutions happening in the Sierra Nevada foothills and along the west coast of North America. The Global ARC is a not-for-profit organization that builds alliances, knowledge networks and tools for progressive community-based planning and action research. The Global ARC bridges sustainability solutions worldwide; it is led by a mix of educators, researchers, scientists, professionals and community activists all of whom are dedicated to critical study, open dialog, social learning and creative problem solving. Journeys of the Global ARC bring participants right to the heart of what we do and what we promote as a not-for-profit organization. The Journeys serve multiple purposes: they provide field-based learning opportunities, inspiration for stories and science communication, and networking energy for bridging sustainability solutions worldwide. During the Journey's we (1) identify and learn from a diversity of solutions to serious problems of unsustainable development, (2) broadcast exciting success stories from the field—in real time —through the power of multimedia, internet connectivity and social networking technologies, and (3) strengthen and interconnect our partnerships. We'd like workshop participants to weigh in on the themes we have in mind as a way of organizing the documentary. Beyond this, we'd really like to get everyone's creative juices flowing: How would you go about producing such a documentary? How might we craft the narrative, scene selections, etc., to maximize the force of multimedia for progressive social and ecological change? The Journey stops can be viewed on line at: <http://theglobalarc.org>

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#### Knowledge Fair: Enlightening our experiences and sharing discoveries

Name: Sebastiao Ferreira  
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The tension between rigor and relevance is stronger than ever. As the pace of change is changing and the challenges of social justice are exacerbated by the pressures of climate change, community practitioners and city planners are faced with increasingly complex problems – problems whose complexity demands creative and innovative approaches in order to solve them. Most of the current innovative experiences in city planning are being led by practitioners who do not have the time to write articles presenting their deepest insights. Their efforts are focused in applying their discoveries in their next actions, leaving little time to communicate their knowledge through academic formats, like white paper articles. This workshop’s knowledge fair format is an approach developed by CoLab to help practitioners to revisit their experiences, to make explicit their discoveries, and to create a space to share their knowledge with peers and visitors. It does not require expositors to complete any preparatory work. Expositors need only come to the workshop thinking about a detailed experience that they led that they would like to examine. Following instructions from the facilitators, the expositors prepare their booths/displays and themselves in 60 minutes. Once this is completed, the fair will begin as expositors share their displays and provide feedback to each other. Altogether the fair may last 120 to 180 minutes, with expositors and visitors engaging in sharing comments, knowledge, feelings, aspirations and questions, and explore possible areas of collaboration. The last 30 to 45 minutes of the activity will be used to wrap up lessons from the experience of knowledge sharing and to identify new ideas that the expositors can use to take their work to a new level. Despite the lack of previous preparation, the knowledge shared in this type of fair has relevance and depth, and triggers new processes of innovation in participants, energizing both expositors and visitors.

#### Meaningful Community Engagement to Inform Decisionmaking and Ensure Social Equity

Name: Fern Tiger  
Affiliation: Fern Tiger Associates  
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Liz Newman (Fern Tiger Associates)

To achieve real and lasting social equity, cities, governments, and non-profit organizations need to hear, understand, and integrate the voices of a broad cross-section of the community. Generally, meetings and hearings are attended by those who stay abreast of community issues and by those with a financial stake in the community (homeowners). Too often, these vocal participants “scare away” others whose opinions are also important. Another common engagement model in recent years utilizes technology to gather opinions and information; online surveys may offer guidance, but they don’t provide clear insight into the nuances of residents’ perspectives on complex issues and eliminate the important discussions of trade-offs and options that can create cohesive communities based on shared values. As cities become more diverse, new models for meaningful civic engagement are increasingly critical. In this presentation, Fern Tiger of Oakland-based Fern Tiger Associates (FTA) will use a visually-rich format to share key elements of effective civic engagement processes: Focus Maui Nui, which engaged 1,700 residents to develop a shared vision for the future of Maui County and Voices to Vision, which brought together one out of every 10 adults in Albany (CA) to develop a shared vision for that city’s waterfront. She will describe how, with the use of creatively-conceived sessions, and memorable tools and materials, cities can share complex information with communities so they can inform decision-making and legislation. Focus Maui Nui engaged residents from Maui County in facilitated, small-group sessions throughout the four islands that comprise the county. To ensure participation from traditionally under-represented groups, FTA worked with community-based leaders to recruit their constituents. Forty percent of Focus Maui Nui participants had never before attended a public meeting. Voices to Vision brought together 1,200 unduplicated residents of Albany in more than 45 small-group participatory sessions. The high rate of participation was a tremendous feat in a community that was deeply divided after years of unproductive citywide “discussions.”

Through this presentation, conference participants will gain a deeper understanding of strategies to:

- C Engage residents in complex, contentious issues by developing an informed approach to fit a community’s particular concerns.
- C Create strong, effective public education tools for large-scale efforts to inform residents so they can be educated participants prepared to understand the implications of their positions.
- C Gather rich quantitative and qualitative information to design appropriate tools, materials, and methods to encourage people to get involved.

#### PLEASE NOTE:

Fern Tiger is willing to run a workshop to lead participants through exercises similar to those used in Focus Maui Nui and Voices to Vision – or to do both a presentation and a participatory workshop.

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#### Organizing for Equity in East Oakland

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Name: Deborah Carney  
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Name: Alexandra Desautels  
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East Oakland has the highest concentration of poverty and crime in the City of Oakland, with 33.3% of its residents living below poverty level. Poverty, combined with unstable living conditions, poor educational opportunities, a lack of safe open spaces to play, among other social conditions, have contributed to poor health outcomes in this area. On average, residents that live in the flatlands of Oakland, including East Oakland, live a decade less than their neighbors in the Oakland hills. Improving housing stability, affordability, and habitability is an essential component of improving health. As a part of the HOPE VI plan, Coliseum Gardens, a notoriously dilapidated housing project, was redeveloped by EBALDC, Related Co. and Oakland Housing Authority in 2006, becoming Lion Creek Crossings (LCC), a vibrant community of 367 mixed income families. The homes are next to the Coliseum BART station making LCC one of the most exciting new TOD developments in the Bay Area. While TOD is often associated with displacement, the City of Oakland, the Oakland Housing Authority, Related Co. and EBALDC, worked together to ensure that the economic diversity of this community is preserved now and in the future.

The partners envisioned Lion Creek Crossings not simply as an affordable housing development, but rather as a community hub that would provide resources to the Lion Creek residents and to the surrounding neighborhoods as well. This community hub vision resulted in the development of over 15,000 square feet of social service space including two childcare centers, a state of the art computer center, a community financial services center, a family resource center, a youth center, community rooms and a new 5.7 acre multi-use park and restored creek. These services have benefited hundreds of families not only from Lion Creek and East Oakland, but from all around the City of Oakland and Alameda County. But even with the massive improvements that Lion Creek Crossings has brought to the neighborhood, the gross health inequities remain. The residents of affordable housing may have a new beautiful and quality place to live and access to onsite community services, but there are still no grocery stores to buy affordable and healthy produce within a ½ mile, and public safety is such a concern that even pizza delivery services avoid the neighborhood. In order to improve neighborhood conditions, housing development must include a strong community building component – both within the development, and within the surrounding neighborhoods. EBALDC is moving forward with phase 4 of the Lion Creek Crossings development. Resident and community organizing is a key component of this process. East Bay Housing Organizations and EBALDC are jointly organizing residents to take leadership in their community, to change the stories that are told about East Oakland, and to bring more resources in to their Lion Creek Crossings community. In a joint workshop presented by Alameda County Public Health, EBALDC, and EBHO, we will investigate how to foster a favorable environment for resident empowerment and organizing in affordable housing and within the greater community. We will first discuss health inequity and its relationship to issues like housing, as well as the role building community power can play in achieving health equity. Next, we will discuss what health equity looks like from the perspective of community members' daily lives and actions including where people shop, how they receive healthcare and their access to open space.

Through a task-force based workshop, participants will identify small real-life health equity issues in the neighborhood, and then brainstorm possible solutions. We will invite Lion Creek residents and neighbors to join us in the dialogue. We will accomplish this by forming break-out groups that focus on organizing around small, real-life issues in the community. Some examples include starting a neighborhood farmers market and encouraging community members to shop there, or addressing a fire department that continuously arrives late to affordable housing. By using this task-oriented model, we will address the positive health equity impacts that can come from grassroots leadership in affordable housing communities and how to encourage this leadership. As co-learners, everyone will be welcome to share best practices. In this workshop, professionals can explore ways to support resident organizing, and community members can strategize solutions for issues that their communities face.

#### Planning 101 - Talking to the General Public

Name: Sarah Cooper  
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Name: Kerniel Aasland  
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Oh, the general public! Why don't they understand planning the way we do? This workshop will discuss and explore ideas, tools and strategies for engaging the general public in planning issues. From formal city-run programs that teach basic planning principles to workshops for high school students that discuss the benefits of higher or lower density neighbourhoods, there are a range of opportunities to get people interested and thinking about how the built environment can affect social, environmental, economic, and cultural relationships in urban, suburban, and rural places. What do people need to know in order to make good planning suggestions and decisions? How can planners engage and educate the general public about how planning works? How can we really explain to people that that lower densities mean higher costs? That more roads mean more cars. That more grass doesn't mean healthier lives. That less taxes means more potholes. Do you have a favourite tool or workshop that you like to use? Come to share ideas and conversation about how to get people thinking about planning. Share your experiences, successes and failures. Help explore which topics are likely to catch people's interest. Which planning strategies and tools work best with different participants. Discuss ways to link good planning to the mundane issues, politics and concerns that the general public has. Bring your ideas, favourite strategies and a critical mind.

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<b>Racial Justice Planning: White anti-racist praxis and Critical Race Theory</b>	Name: Maureen Purtill Affiliation: PhD student, Department of Urban Planning, UCLA Email: mpurtill@ucla.edu	Name: Clare Fox Affiliation: MA Urban Planning, UCLA Email: claremarierobbins@gmail.com	The field of Urban Planning is as broad and diverse as our cities and regions themselves. From emancipatory projects of grassroots movements, to what Oren Yiftachel calls the “dark sides” of urban planning, our field has been influenced by and has contributed to the advancement of structural racism. There is no subject within our field that could not benefit from a more critical review of how racism and white supremacy have further exacerbated inequality and subordination in our society. An introspective look at the role of planners themselves is a crucial place to start. The field, initially dominated by white men and their ways of doing, thinking, and planning, still remains largely controlled by the interests and norms of whiteness. How can we, as radical planners, community activists, and scholars, challenge the norms of white supremacy in our field and in our communities, while contributing to the creation of more just and equitable cities?
		Name: Cedar Landsman Affiliation: MA Urban Planning, MA Latin American Studies, UCLA Email: cedarsophie@ucla.edu	This workshop will engage participants in critical and self-reflective dialogue about white privilege, and the legacy of historical racism in planning’s role in the creation of the unjust city. In addition, the workshop facilitators will introduce Critical Race Theory and white anti-racist praxis as practical and theoretical tools for combating historical racism, and engaging in radical, anti-racist planning from the ground up. The workshop will consist of two-three interactive activities, as well as a short power point to introduce some of the main theoretical concepts proposed. ALL are welcome to attend and participate!
<b>Social Justice and Climate Change Planning</b>	Name: Ayrin Zahner Affiliation: UC Berkeley Email: ayrinz@gmail.com	Erik deKok, City of Sacramento Constance Slider, CORE Emily Kirsch, Ella Baker Center one more panelist, to be determined	Global climate change is a problem affecting everyone, but those advocating for climate action may often overlook the needs of local, diverse populations. Local governments often pursue subsidy incentives and programs to encourage energy efficiency retrofits or alternative energy installations and rebates that target homeowners and those with good credit. Adaptation and mitigation strategies as well as outreach often overlook low-income populations or renter/landlord relationships. Public processes often lack representatives from the lowest income groups. This workshop aims to discuss what planners and social justice advocates think that climate change planning should do to address these social justice issues. Please join us on June 18th for an hour and a half long discussion of the following questions led by local planners and social justice advocates: <ul style="list-style-type: none"><li>• How can planners reconcile social justice issues and climate change planning/implementation strategies?</li><li>• How can planners develop strategies to include all segments of society in implementation plans?</li><li>• Can climate mitigation and adaptation strategies contribute positively to poverty reduction, affordable housing issues, and environmental justice or will it take attention away from these social justice issues?</li><li>• What strategies are city planners currently considering in the climate action planning processes?</li></ul> Ayrin Zahner, a recent graduate from UC Berkeley’s Department of City and Regional Planning will facilitate a discussion between participants to address the first three questions and any others that come up during discussion. Erik deKok, senior planner from the City of Sacramento, and Garrett Fitzgerald, sustainability coordinator for the City of Oakland will share the strategies their cities have been considering to address the third question. Representatives from local social justice organizations like the Coalition on Regional Equity (CORE) and the Ella Baker Center will discuss the strategies they would like to see planners pursue in order to make the climate action planning process and implementation strategies inclusive of all segments of society. Activities during the workshop will include a panel discussion, small group brainstorming sessions, and a group synthesis of the resulting strategy ideas to take home. At the end of the workshop, we hope that participants will have an understanding of the potential nexus between climate planning and social justice, have brainstormed some innovative strategies for socially just climate planning processes and implementation strategies, and have had an exciting discussion and made new connections with smart people who are passionate about social justice and climate change planning.
<b>Spectrum of Safeties: Violence and Trauma in the Public Realms</b>	Name: Megan McRobert Affiliation: Email: mmcrobert@gmail.com		Design has a long history of utopian thinking. However, quests for universally ideal spaces necessitate violent erasure of those who did not fit the norm, leaving a legacy of cultural and intergenerational trauma. On an individual level, trauma circulates through interpersonal acts of violence, often rape and sexual assault. Sexual violence perpetrated between individuals is a micro event while cultural, intergenerational trauma operates on a macro level. In order to create vibrant, equitable public spaces that enable positive social interactions, social justice design must address both levels of trauma that affect individual’s willingness or desire to partake in a vibrant public realm. –This workshop will explore the ways in which definitions of safety vary widely and how that understanding can be integrated into urban planning and design fields. Our challenge is to address trauma and violence without assuming that there is such a thing as a universal safe space. Chaos and violence are an inevitable part of metropolitan vibrancy; conflict can be productive. The task is daunting: how can we create public spaces that enable justice and accountability while also allowing for the freedom of friction that generates vibrant urban social interactions? In using sexual violence as a critical lens, I hope to help participants challenge their own assumptions about safety and generate a lively and interactive conversation. Participants will work together on an interactive statistics activity to dispel myths about sexual violence and provide a shared vocabulary. An interactive activity using images from a range of public urban spaces will ask participants to rate how safe they imagine feeling in that space. Inevitably, different impressions will emerge and start a conversation about interpersonal violence and individual experiences play a role in public interactions and the organization of social urban spaces. This session will generate more questions than answers. The basic goal is that every participant walks away with more information about SV than they started with and has one

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### Alphabetical by title

#### URBAN ATLAS OF PERMANENT CHANGE

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This conversation will explore ways in which the premise of ‘permanent change’ can influence new approaches to urban design. Such approaches will be explored through the lens of the conference theme, focused on equity, inclusion, and the embracing of the unexpected. The session leaders hail from the academic departments of planning, architecture and landscape architecture, but these fields themselves are constantly in flux, and can benefit from the blurring of boundaries implicit in the concept of ‘permanent change.’ This session will be conducted as a round-table, with each of the three session organizers making a short but provocative presentation of a single project.

Name: Walter Hood  
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walter@wjhooddesign.com

Goldsmith: Temporary Museum of Permanent Change  
Stoner: Legislating Measures of Permanent Change  
Hood: Sowing Seeds of Permanent Change

During the weeks before the conference, we will initiate correspondence with session participants, in order to generate shared questions and references. We are looking for a dynamic conversation that will provoke new kinds of initiatives directed toward urban health and justice.

#### Warp Speed Green Plan

Name: Allen Green  
Affiliation: ADPSR  
Email: al@greenplanning.org

Like Phil Jackson’s Lakers and my neighbor’s quilting bees show, we all carry genetic capacity for creative collaboration. While dominant social structures still manage to stifle innovation, making a “breathing space” for ingenious solutions to emerge through genuine dialogue is actually easy. The keys are found in game theory, brain science, management research, media driven innovations, and more. Democracy applied to urban greening can take a giant leap forward, right now, in the eleventh hour of planetary perils. We need to prove our genetic acumen for creative co-generation by practicing it, showing how, and teaching others key ingredients for cooking up their own brighter futures in diverse cultural contexts. For this purpose, I’d like to facilitate a Warp Speed Green Plan with the following stages that run 8 minutes each, with a 45 second prep (by me). They are designed to provide a memorable, exciting, productive, fun, and meaningful experience for all involved. My role as MC (with much practice in this Zen art) is to provide a “prep talk” that explains each game, then serve as timer, and coachon-call, and finally as wrap-up moderator. I will also ask for permission to record the event with video, photo, and audio media with future access for all involved.

- Tough Nut Stone Soup – post toughest problems people (here, in this workshop) face in their local contexts. State in succinct terms.
- Ferris Wheel Focus Group – hear one spokesperson advocate each posted problem
- Affinity Zoom Teams – self-assign teams to focus on issues that matter most to those who freely choose to form solution generating teams (others can observe if they choose and help record the event)
- Paradox Pie Chart – diagram counter-poles of “truths” related to each core concern to identify puzzling paradoxes that spark imaginative wonder
- Metaphor Menagerie – express the highest social purpose for solving each “tough nut” by using biological metaphors to convey ethical imagination
- Fresh Findings Stewpot – share fresh facts from real world cases that are relevant to each chosen topic
- Blue Ribbon Freak Show – imagine the most insane, divergent “solutions” • Bonfire Buzzard Wash – pluck out problems in each solution offered
- Gene Lab Remix – recombine elements of ideas into richer solutions with more pragmatic appeal
- Decision Pie Diagrams – chart criteria to apply in forming optimum decisions
- Solution Spending Spree – note votes for optimum solutions
- Spheres of Influence Maps – map spheres of influence for realizing solutions
- Ghost Buster Game Plans – chart tactics for undoing resistance to solutions
- Take Home Memes – sum up solutions in memorable mottos (memes)